



# 2020 ARKANSAS COMMUNITY IMPACT



*Even with the unique challenges caused by COVID-19, we continued to share our energy with the communities we serve through charitable giving, outreach and employee volunteerism.*



**\$102 MIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving more than 178,000 natural gas utility customers in 100 communities, our direct economic impact in Arkansas included franchise fees, charitable giving, compensation to almost 460 Arkansas employees, payments to suppliers and property, sales and use taxes paid.



**\$344,000**  
**CHARITABLE  
GIVING**

Included contributions and sponsorships by our state utility and the Black Hills Corp. Foundation for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, and investments in trees.



**\$90,000**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Invested by our Arkansas utility and corporate foundation in the great work of hundreds of worthy local organizations and nonprofits.



**\$85,000**  
**UNITED WAY  
PLEDGES**

Employees gave over \$68,000, plus a 25% match from Black Hills Corp. Foundation to benefit United Ways in Arkansas.



**\$80,000**  
**ENERGY ASSISTANCE**

Our energy assistance program, Black Hills Cares, helped 223 families in need.



**\$77,000**  
**ECONOMIC DEVELOPMENT**

Aided local organizations and Chambers of Commerce working to grow our communities.



**\$8,000**  
**IN-KIND OR OTHER DONATIONS**

In-kind donations included employee donations for COVID-19 relief efforts and the gift of office furniture to nonprofits.



**\$4,000**  
**STEWARDSHIP THROUGH TREES**

Invested in planting 139 trees, which will grow to filter storm water and absorb pollutants in our communities.



**2,500+**  
**CUSTOMERS IMPROVED THEIR ENERGY EFFICIENCY**

More than 2,500 customers participated in energy efficiency programs and benefited from energy savings.



**160**  
**PUBLIC SAFETY PERSONNEL TRAINED**

Hosted emergency response and public safety trainings for nearly 160 first responders and excavators serving Arkansas communities.