



## 2020 COMPANY-WIDE COMMUNITY IMPACT



*Even with the unique challenges caused by COVID-19, we continued to share our energy with the communities we serve through charitable giving, outreach and employee volunteerism.*



**\$1.38 BIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving 1.3 million natural gas and electric utility customers in 823 communities across eight states, our direct economic impact in 2020 totaled \$1.38 billion. This included charitable giving, compensation for more than 3,000 employees, franchise fees, payments to suppliers, and property, sales and use taxes paid to our communities.



**\$5.6 MIL**  
**CHARITABLE  
GIVING**

Our charitable giving included contributions and sponsorships for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, and investments in trees.



**\$2.3 MIL**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Nearly \$2.3 million invested by our state utilities and the Black Hills Corp. Foundation in the great work of hundreds of worthy local organizations and nonprofits.



**\$1.3 MIL**  
**ECONOMIC  
DEVELOPMENT**

Aided local organizations and Chambers of Commerce working to support businesses impacted by COVID-19.



# \$813,000

## ENERGY ASSISTANCE

Responding to increased needs due to the impact of COVID, our energy assistance program, Black Hills Cares, helped more than 2,500 families in need.



# \$780,000

## UNITED WAY PLEDGES

Employees gave almost \$628,000, plus a 25% match from Black Hills Corp. Foundation to benefit nearly 50 United Way organizations across eight states.



# \$263,000

## IN-KIND OR OTHER DONATIONS

Supported our communities with basic needs during unprecedented emergencies, including challenges presented by COVID-19. We also stepped up in unique ways, like hanging holiday lights, trimming trees and repairing flag poles.



# \$113,000

## STEWARDSHIP THROUGH TREES

Invested \$113,000 in planting more than 1,850 trees which will grow to filter nearly 10 million gallons of storm water and avoid almost three million pounds of pollutants. Additionally, the Black Hills Corp. Foundation committed \$20,000 to replace trees destroyed by the Iowa derecho.



# 32,500+

## CUSTOMERS IMPROVED THEIR ENERGY EFFICIENCY

More than 32,500 customers participated in energy efficiency programs and benefited from energy savings.



# 632+

## VOLUNTEERS

At least 632 employees shared their energy with over 1,000 community organizations.



# 520

## PUBLIC SAFETY PERSONNEL TRAINED

Despite the challenges of COVID-19, hosted emergency response and public awareness trainings for almost 520 first responders and excavators serving our communities.

Learn more at [blackhillsenergy.com/community](https://blackhillsenergy.com/community)

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