



# 2020 IOWA COMMUNITY IMPACT



*Even with the unique challenges caused by COVID-19, we continued to share our energy with the communities we serve through charitable giving, outreach and employee volunteerism.*



**\$48 MIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving almost 161,000 natural gas utility customers in 133 communities, our direct economic impact in Iowa included franchise fees, charitable giving, compensation to 244 Iowa employees, payments to suppliers and property, sales and use taxes paid.



**\$534,000**  
**CHARITABLE  
GIVING**

Our charitable giving included contributions and sponsorships for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, and investments in trees.



**\$189,000**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Invested by our Iowa utility and corporate foundation in the great work of hundreds of worthy local organizations and nonprofits.



**\$182,000**  
**ECONOMIC  
DEVELOPMENT**

Supported local Economic Development organizations and Chambers of Commerce working to grow our communities.



## **\$80,000** ENERGY ASSISTANCE

Our energy assistance program, Black Hills Cares, helped 124 families in need.



## **\$70,000** STEWARDSHIP THROUGH TREES

Invested in planting 517 trees, which will grow to filter storm water and absorb pollutants in our communities. Almost 290 volunteers shared nearly 1,000 hours to plant these trees. The Black Hills Corp. Foundation committed an additional \$20,000 to replace trees destroyed by the derecho.



## **\$13,000** UNITED WAY PLEDGES

Employees gave almost \$11,000, plus a 25% match from Black Hills Corp. Foundation to benefit United Ways in Iowa.



## **11,000+** CUSTOMERS IMPROVED THEIR ENERGY EFFICIENCY

11,000 + customers benefited from energy savings by participating in energy efficiency programs and mini school grants.



## **126** FIRST RESPONDERS TRAINED

Hosted emergency response trainings for more than 126 first responders serving Iowa communities.



## **50** VOLUNTEERS

Nearly 50 employees in Iowa shared their energy with 278 different community organizations.