



# 2020 SOUTH DAKOTA COMMUNITY IMPACT



*Even with the unique challenges caused by COVID-19, we continued to share our energy with the communities we serve through charitable giving, outreach and employee volunteerism.*



**\$167 MIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving more than 71,000 electric utility customers in 29 communities, our direct economic impact in South Dakota included charitable giving, compensation to almost 800 South Dakota employees, payments to suppliers and property, sales and use taxes paid.



**\$1.6+ MIL**  
**CHARITABLE  
GIVING**

Our charitable giving included contributions and sponsorships for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, scholarships and investments in trees.



**\$688,000**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Invested by our South Dakota utility and corporate foundation in the great work of hundreds of worthy local organizations and nonprofits.



**\$547,000**  
**ECONOMIC  
DEVELOPMENT**

Aided local organizations and Chambers of Commerce working to grow our communities and help businesses impacted by COVID-19.



## **\$299,000** **UNITED WAY PLEDGES**

Employees gave over \$240,000, plus a 25% match from Black Hills Corporation Foundation to support the work of United Way of the Black Hills.



## **\$90,000** **ENERGY ASSISTANCE**

Our energy assistance program, Black Hills Cares, helped almost 240 families in need.



## **\$12,200** **IN-KIND DONATIONS**

In-kind donations included office furniture and technology gifted to nonprofit organizations and relocating nests for local birds.



## **\$10,000** **STEWARDSHIP THROUGH TREES**

Invested in planting 284 trees, which will grow to filter storm water and absorb pollutants in our communities.



## **1,700** **CUSTOMERS IMPROVED THEIR ENERGY EFFICIENCY**

Almost 1,700 customers participated in energy efficiency programs and benefitted from energy savings.



## **190** **VOLUNTEERS**

Nearly 190 employees in South Dakota shared their energy with almost 290 community organizations.



## **40** **PUBLIC SAFETY PERSONNEL TRAINED**

Hosted emergency response and public safety trainings for 40 first responders serving South Dakota communities.

Learn more at  
[blackhillsenergy.com/community](https://blackhillsenergy.com/community)

©142267\_21

