



# 2019 COLORADO COMMUNITY IMPACT



*Sharing our energy with the communities we serve through charitable giving, outreach and employee volunteerism.*



**\$250 MIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving 289,800 natural gas and electric utility customers in 119 communities, our direct economic impact in Colorado included franchise fees, charitable giving, compensation to more than 465 Colorado employees, payments to suppliers and property, sales and use taxes paid.



**\$1.1 MIL**  
**CHARITABLE  
GIVING**

Our charitable giving included contributions and sponsorships for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, and investment in the environment through the donation of trees.



**\$406,000**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Invested in the great work of hundreds of worthy local organizations and nonprofits.



**\$136,000**  
**ENERGY  
ASSISTANCE**

Our energy assistance program, Black Hills Cares, helped 320 families in need.



## \$99,000 UNITED WAY PLEDGES

Employees gave over \$79,000, plus a 25% match from Black Hills Corporation Foundation to benefit United Ways in Colorado.



## \$96,000 ECONOMIC DEVELOPMENT

Aided economic development organizations such as local chambers to grow our communities.



## \$7,500 INVESTMENT IN TREES

Invested in planting 210 trees, which will grow to save energy by blocking the hot summer sun and cold winter winds, as well as filter storm water and absorb pollutants in our communities.



## 175 IPADS & PHONES

In-kind donations including 175 gently used phones and iPads were donated to keep 10 nonprofits connected while serving 7 Colorado communities.



## 7,600+ ENERGY EFFICIENCY KITS

More than 7,600 energy efficiency kits shared with school children to teach energy conservation.



## 6,200+ CUSTOMERS IMPROVED THEIR ENERGY EFFICIENCY

More than 6,200 customers participated in energy efficiency programs and benefited from energy savings.



## 275 FIRST RESPONDERS TRAINED

Hosted emergency response trainings for 275 first responders serving Colorado communities.



## 118+ VOLUNTEERS

More than 118 employees in Colorado shared their energy with over 64 community organizations.

Learn more at  
[blackhillsenergy.com/community](http://blackhillsenergy.com/community)

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