



2019 IOWA COMMUNITY IMPACT



Sharing our energy with the communities we serve through charitable giving, outreach and employee volunteerism.



\$50 MIL
**DIRECT ECONOMIC
IMPACT**

Serving 159,600 natural gas utility customers in 133 communities, our direct economic impact in Iowa included franchise fees, charitable giving, compensation to nearly 170 Iowa employees, payments to suppliers and property, sales and use taxes paid.



\$505,000
**CHARITABLE
GIVING**

Our charitable giving included contributions and sponsorships for nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, and investment in the environment through the donation of trees.



\$163,000
**ECONOMIC
DEVELOPMENT**

Aided economic development organizations such as local chambers to grow our communities.



\$152,000
**CONTRIBUTIONS
& SPONSORSHIPS**

Invested in the great work of hundreds of worthy local organizations and nonprofits.



\$50,000
**INVESTMENT
IN TREES**

Invested in planting 487 trees, which will grow to save energy by blocking the hot summer sun and cold winter winds, as well as filter storm water and absorb pollutants in our communities.



\$68,000
**ENERGY
ASSISTANCE**

Our energy assistance program, Black Hills Cares, helped 329 families in need.



\$29,000
**UNITED WAY
PLEDGES**

Employees gave over \$23,000, plus a 25% match from Black Hills Corporation Foundation to benefit United Ways in Iowa.



244
**IPADS
& PHONES**

In-kind donations including 244 gently used phones and iPads were donated to keep 22 organizations connected while serving 17 Iowa communities.



5,300
**CUSTOMERS IMPROVED
THEIR ENERGY EFFICIENCY**

Nearly 5,300 customers participated in energy efficiency programs and benefited from energy savings.



1,000+
**ENERGY EFFICIENCY
KITS**

More than 1,000 energy efficiency kits shared with school children to teach energy conservation.