



# 2021 SOUTH DAKOTA COMMUNITY IMPACT



*Sharing our energy with the communities we serve through charitable giving, outreach and employee volunteerism*



**\$163 MIL**  
**DIRECT ECONOMIC  
IMPACT**

Serving more than 71,800 electric utility customers in 29 communities, our direct economic impact in South Dakota included charitable giving, compensation to more than 760 South Dakota employees, payments to suppliers and property, sales and use taxes paid.



**\$1.1 MIL**  
**CHARITABLE  
GIVING**

Included contributions and sponsorships to nonprofits, chambers and economic development organizations, United Way, energy assistance, in-kind donations, scholarships and investments in trees.



**\$604,000**  
**CONTRIBUTIONS  
& SPONSORSHIPS**

Invested by our South Dakota utility and Black Hills Corp. Foundation in the great work of local organizations and nonprofits.



**\$116,000**  
**ECONOMIC  
DEVELOPMENT**

Aided economic development organizations and chambers of commerce working to strengthen communities.



## \$296,000 UNITED WAY PLEDGES

Contributed to United Ways in South Dakota including over \$241,000 given by our employees, plus a 25% match from Black Hills Corp. Foundation.



## \$64,000 ENERGY ASSISTANCE

Raised for our energy assistance program, Black Hills Cares, and used to help over 300 families in need.



## 200 TREES PLANTED

Which will grow to filter over 1.4 million pounds of storm water, absorb over 500,000 pounds of carbon, and provide energy saving benefits to customers in every season.



## \$15,000 IN-KIND DONATIONS

Installed lights for a little league field and retired poles to create outdoor theater venue, plus donated surplus office furniture to nonprofits.



## 1,400 CUSTOMERS SAVED ENERGY

By participating in energy efficiency incentive programs including LED lighting, geo-thermal HVAC systems and electric vehicle charging equipment.



## 11,000+ VOLUNTEER HOURS

Shared by almost 250 employees with over 280 community organizations in South Dakota.



## 240 FIRST RESPONDERS TRAINED

Trained on electrical system safety practices to help keep our South Dakota communities safe.

Learn more at  
[blackhillsenergy.com/community](https://blackhillsenergy.com/community)

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