



## Add value to your business—and save money at the same time.

Our Small Business Direct Install Program is designed to help your business **be more energy efficient** and save money. When you participate in this program, you'll be eligible for **increased incentives** exclusive to small businesses.

### Follow these three steps to savings:

STEP  
1

#### Sign up for your free assessment.

A qualified energy advisor will visit your business and provide you a report of recommended energy efficient upgrades, including available incentives. Complete the participation form found at [blackhillsenergy.com/sbdi](http://blackhillsenergy.com/sbdi) to get started.

STEP  
2

#### Receive your free direct install.

If your business qualifies, you can obtain free energy saving products, including high efficiency aerators, showerheads, and pre-rinse sprayers. The energy advisor will install these in your business at no cost.

STEP  
3

#### Work with a registered trade ally to make recommended upgrades.

Your Energy Advisor will connect you with a registered trade ally to get started with your recommended upgrades. Trade allies have been trained and will provide you with set pricing.



### What types of equipment are eligible for incentives?\*

- Air sealing
- Steam trap replacement
- Programmable thermostats
- Water heaters
- Pipe insulation
- Boiler tune-up
- High efficiency boiler
- Boiler reset controls
- Boiler vent damper
- Furnace tune-up
- High efficiency furnace
- Infrared heating system

### Does my business qualify?

In order to qualify, your facility must be a natural gas customer in Colorado and less than 25,000 square feet.

Talk to your Energy Advisor about what incentives you may be eligible for.

Need help? Contact the program to verify your eligibility.

\*Must meet eligibility requirements

**Start  
saving today**

Contact our Small Business Direct Install Program to confirm your eligibility and schedule your free assessment!