



Add value to your business—and save money at the same time.

Our Small Business Direct Install Program is designed to help your business **be more energy efficient** and save money. When you participate in this program, you'll be eligible for **increased incentives** exclusive to small businesses.

Follow these three steps to savings:

STEP
1

Sign up for your free assessment.

A qualified energy advisor will visit your business and provide you a report of recommended energy efficient upgrades, including available incentives. Complete the participation form found at blackhillsenergy.com/sbdi to get started.

STEP
2

Receive your free direct install.

If your business qualifies, you can obtain free energy saving products, including screw-in LEDs, faucet aerators or pre-rinse sprayers. The energy advisor will install these in your business at no cost.

STEP
3

Work with a registered trade ally to make recommended upgrades.

Your Energy Advisor will connect you with a registered trade ally to get started with your recommended upgrades. Trade allies have been trained and will provide you with set pricing.



What types of equipment are eligible for incentives?*

- LED lighting
- LED refrigerated case lighting
- LED exit signs
- Occupancy sensors
- Motors and VFDs
- Air sealing
- Steam trap replacement
- Programmable thermostats
- Water heaters
- Pipe insulation
- Boiler tune-up
- High efficiency boiler
- Boiler reset controls
- Boiler vent damper
- Furnace tune-up
- High efficiency furnace

Does my business qualify?

In order to qualify, your facility must be an electric and/or natural gas customer in the Cheyenne area. Your business must also fall under one of the following eligible rate codes: WY051, WY201, WY615, WY617, or WY618. Please note: Your property may have several meters with different rate codes.

Talk to your Energy Advisor about what incentives you may be eligible for.

Need help? Contact the program to verify your eligibility.

*Must meet eligibility requirements

**Start
saving today**
Contact our Small Business
Direct Install Program
to confirm your eligibility
and schedule your
free assessment!